

FIRST-EVER ATTEMPT TO ROW FROM NEW YORK TO PARIS, EXCLUSIVELY HUMAN POWERED. JOIN THE TEAM!



Activate yourself to have the energy to fulfill your dreams! **Be part of this** breathtaking challenge! Let our passion for rowing **inspire your daily trainings**, let us make your days more powerful and your life more complete!



**TWO
PERSON
ONE
DREAM**



NEED YOUR SUPPORT ON **FOOD
EQUIPMENT**

Rowing across the ocean?

Huh, it sounds a bit insane, isn't it? Well, we assure you, it isn't. It is challenging though, that's why we **need your support**. We are passionate rowers, with "**never give up**" attitude.

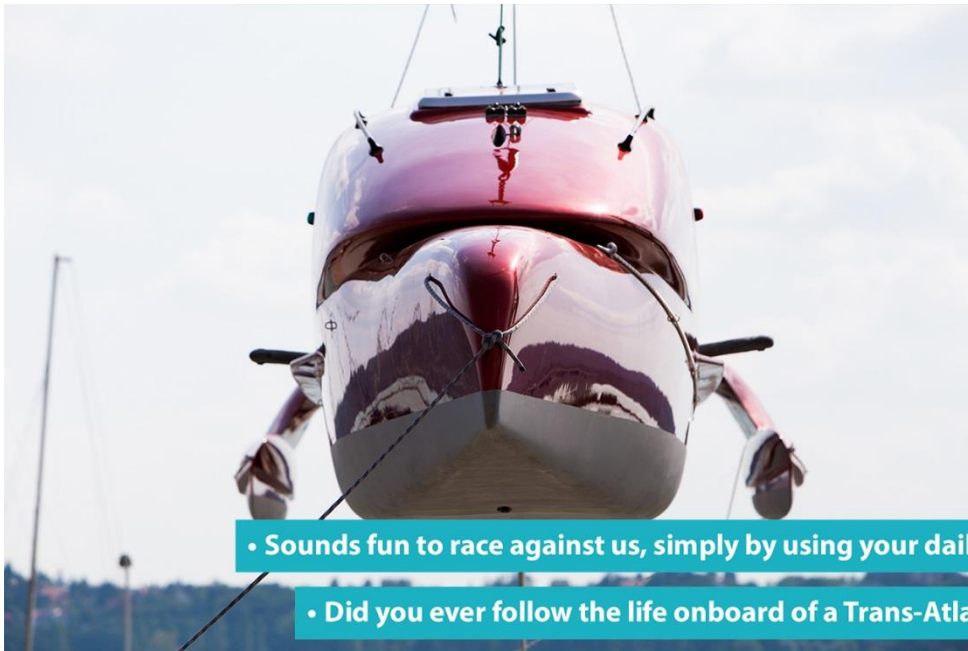


What's the purpose here, guys?



We wish to engage you in our global campaign for transforming people's habits. In other words, we would like to **build an active community**, where everyone does their part for the environment by taking the first step and encouraging other people to do so. And in the meantime, **train with us, follow us** while we cross the Ocean, and **enjoy being part of this community**.

Don't worry! We won't pull the "**environmental card**" to provide a justification for our campaign. We respect your time more. But we know the math: the more people we can reach, the strongest community we can build. We are preparing loads of **interesting** and **fun stuff** while we are crossing. This way, we can leverage the expedition's global marketing strength to reach as many people as possible to build an active and powerful community.



**NOW
YOU
CAN!**

- Sounds fun to race against us, simply by using your daily sport activities?
- Did you ever follow the life onboard of a Trans-Atlantic rowing boat?

As pioneers of community Trans-Atlantic rowing, **we are rowing with you!** We share every single strike of the oar, every mile we take with you via photos, videos and all kind of updates and games. In other words, we are the engine and you are the fuel, so we will row across the North Atlantic together while we are supporting a good cause and still having fun!

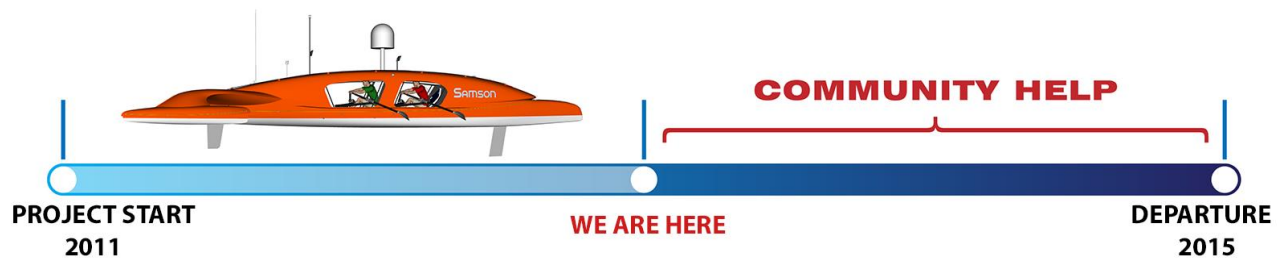
FOR OUR CHILDREN. FOR OURSELVES. FOR EARTH.



This is our way. What's yours? Join us, and find out!

What have we achieved so far?

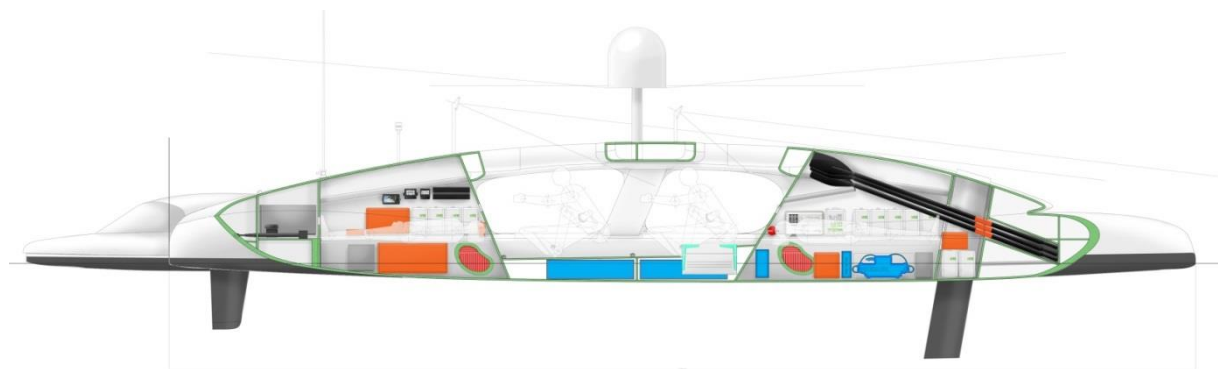
We reached an important milestone with SAMSON being floated and water tests are in progress.



With almost 4 years of hard work:

- we completed the one-of-a-kind ocean rowing boat,
- we prepared physically and mentally for the challenge,
- we developed our ground Team to support the event,
- we reached out to the media for global coverage,
- we compiled all checklists and identified all items required for a successful mission.

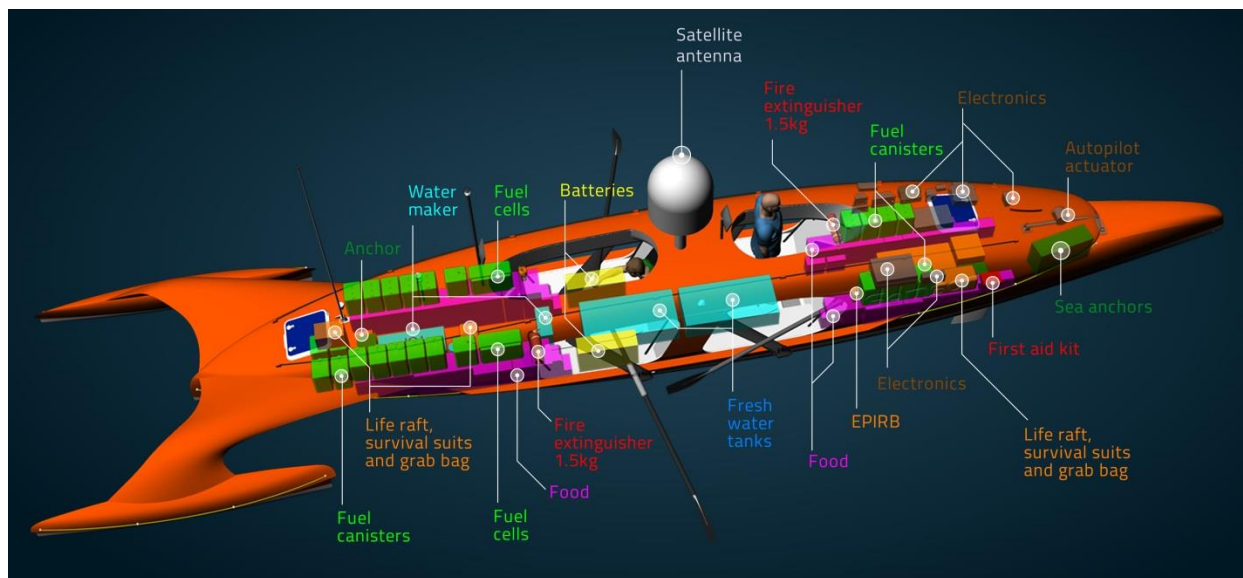
Why do we need this money?



Rowing across the North-Atlantic, we have to face very volatile and unpredictable weather and high traffic of commercial vessels in addition to all the other difficulties what **80 days on open Ocean** may hold for us. To successfully accomplish the challenge, we need to have well selected professional equipment and food onboard, taking also the limited space and weight constrains into account.



Every penny you help us with will be spent for these goals! No “sideways”, 100% transparency. Since we have already completed the boat, you are supporting a challenge with solid foundation!

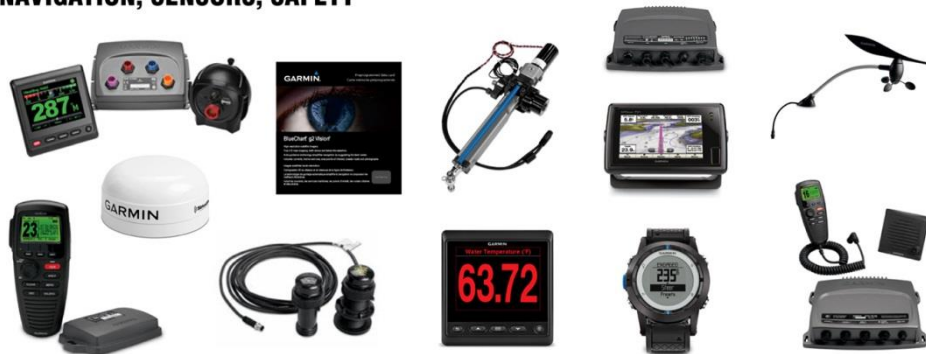


Oh, you are one of those men of details guys who want to know everything about all the **equipment/services we need** to acquire with your support to break the **Guinness Record**?

(YES, we will. We forgot to mention? Sorry...)

So here they are, Just for You:

1 NAVIGATION, SENSORS, SAFETY



2 ENERGY STORAGE & DISTRIBUTION



3 POWER SOURCE



4 COMMUNICATION



5 EMERGENCY



6 EXPEDITION FOOD



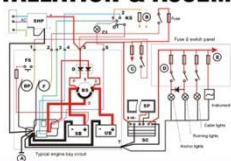
7 PHOTO, VIDEO, BACKUP



8 WATERMAKER



9 INSTALLATION & ASSEMBLY



10 TRANSPORTATION, ACCOMODATION



What happens if we don't reach the fundraising goal?

Well, nothing lost! We will use every penny you donated the **most efficient way!**

Let's see how powerful your contribution is:



We are **absolutely committed to depart under all circumstances**. So the more you can help, the better our chances are. Clear and sound.

Wonder, what the heck can happen during 80 days?

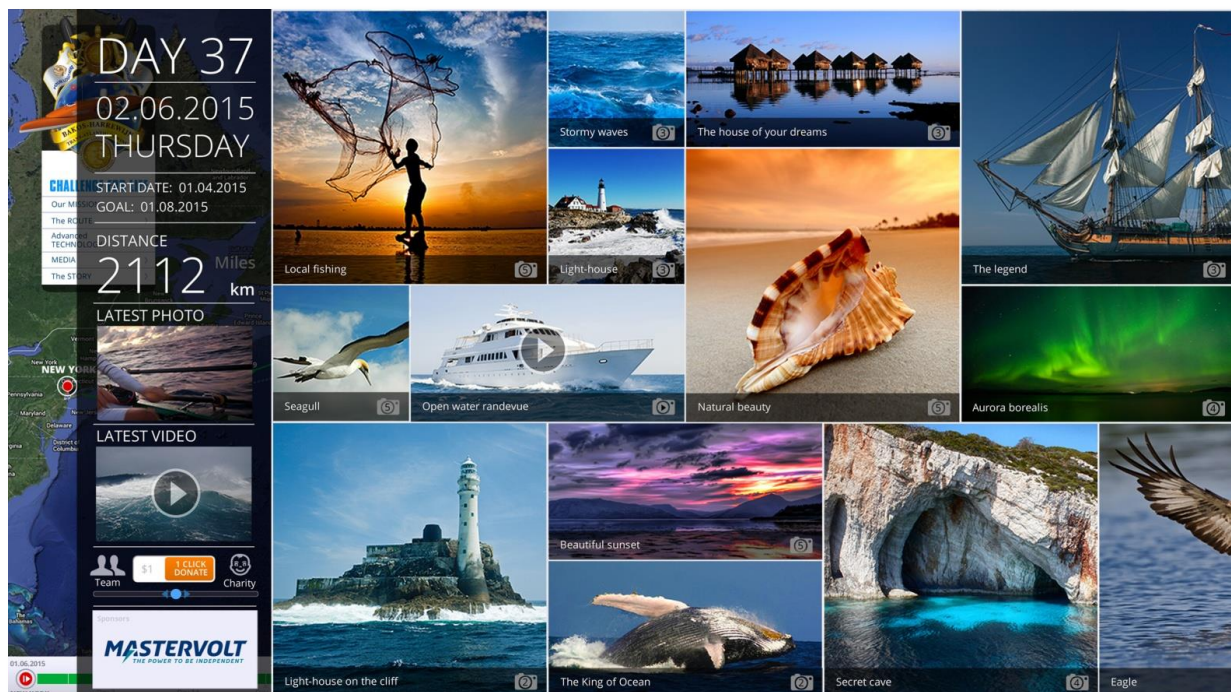
Being the pioneers of Community Trans-Atlantic Rowing, you can follow our life onboard, almost **live broadcasting**. So, better stay tuned!

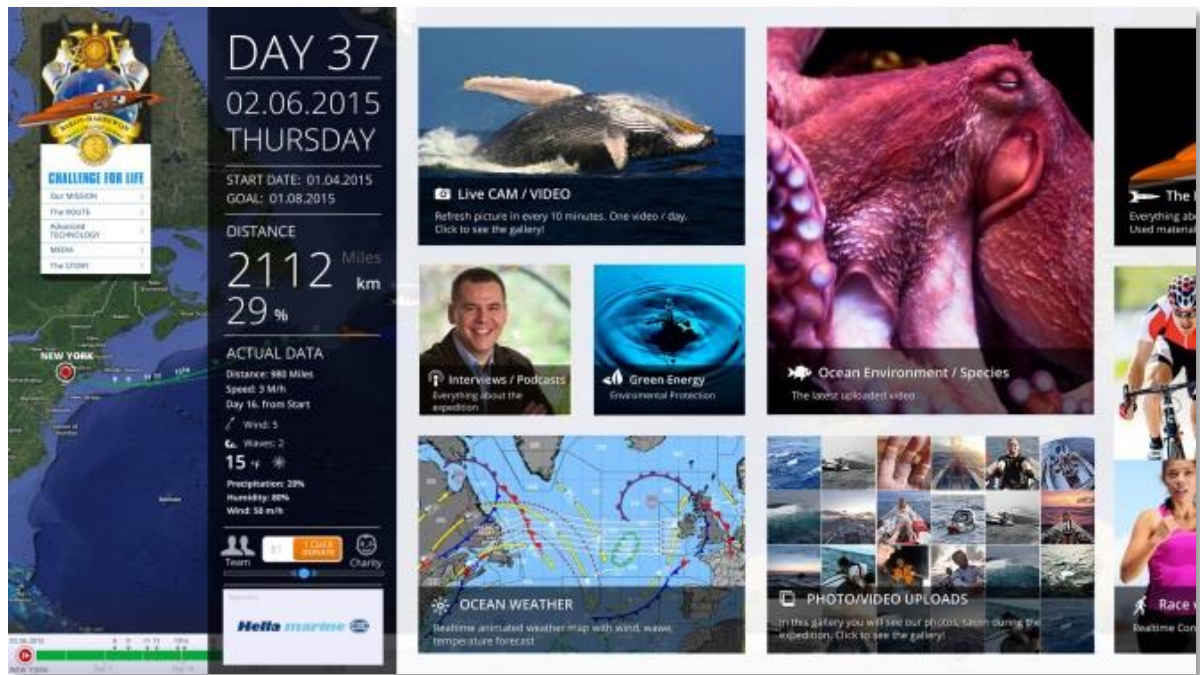
Whales, floating containers, storms and massive house-sized ships are special kind of excitement, especially when we are trying to **avoid collision** with them. All routine tasks natural on ground, turn funny and even embarrassing in such a small living space... (Just think about it!)



Fixed cameras installed all over the boat, even in the cabins! **1 minute interval photos** and daily **HD video updates** bring you right onboard with us. The drone unit we carry will provide spectacular aerial footage we share with you.

Massive amount of information, isn't it? Presenting it in an attractive yet easy to use form is a challenge. This is why we developing a top-notch website. Here is a little sneak preview:



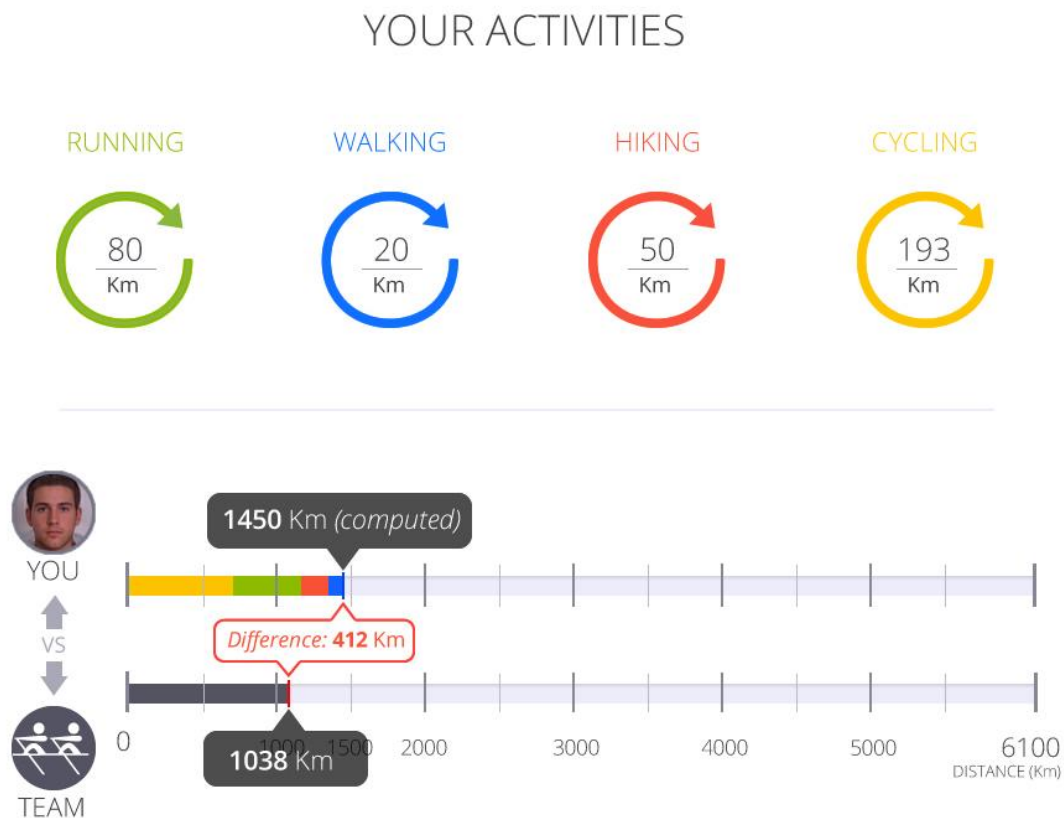


We row with you, so we talk to you! You can communicate with us directly: questions, thoughts, jokes (below and above the line), all are welcome as they keep us going.

JOIN US!!!

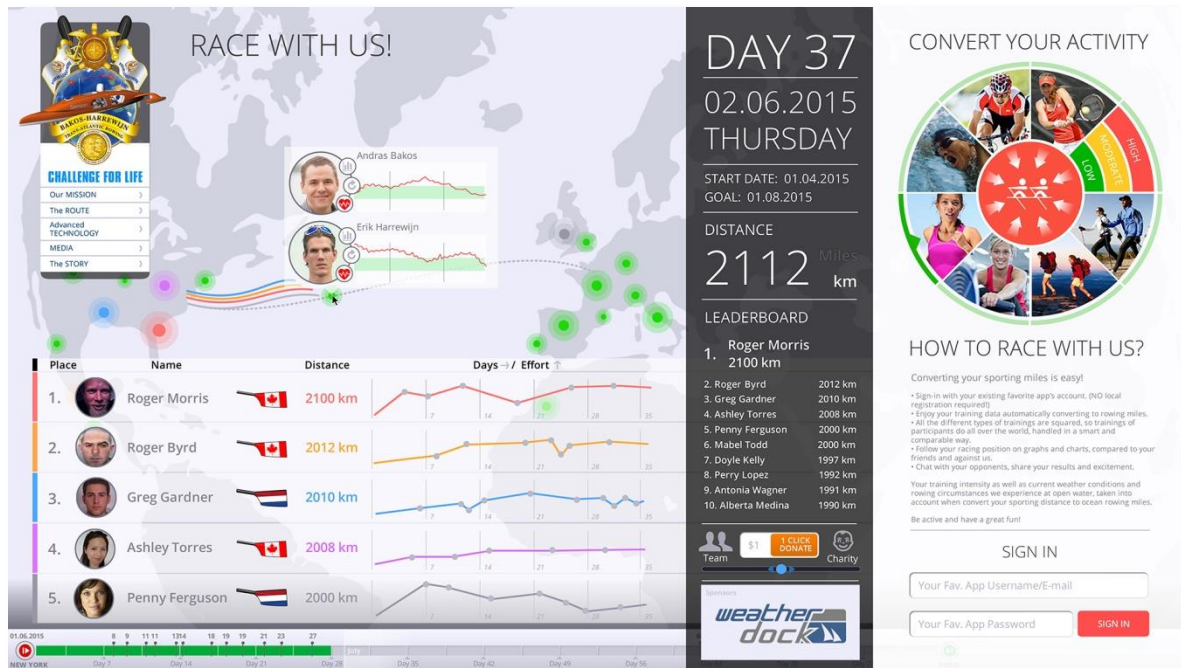
Do you believe you can beat us?

We are happy to take the challenge! We are rowing, **you are doing your daily trainings**. Then we will bring all your different types of activities to a common denominator to convert them to rowing miles and finally **we apply the "weather factor"** (based on the actual weather we experience at the open ocean).



And here we are... **You are racing against us and other attendants!**

We provide you cool ways to **track your actual position**, and possibility to compare your results with a specific person or within a selected group of people. You can even communicate with us or any other attendants.



Should start training harder mate, the challenge soon begins!! :-)

Ready to Contribute?

THANK YOU from our deep heart for your support!

As we are fully aware, that nobody likes to enter bank card data online, so we decided to go for sure, and we going to use the absolutely best payment service available:

PayPal is not only a simple bank card payment processor, but one of the biggest and most known provider of financial services, where you can give your contribution on a secure interface.



We need your help spreading the word!



Whether you donate to our campaign or not, **you can** still **help** make history.

Ways you can help:

- **Spread the word** about the #TransAtlanticRowing
- [Follow us on Facebook](#) to stay up-to-date on the development of this awesome challenge and every single minutes of our journey!
- **Share** our news and updates on all platforms you can access.
- If you have a positive idea, **we are listen!**

Some of the medias whom already talking about us:



And of course, there are many more, and the number just keeps growing day by day...

Do you have a contact somewhere and **you could get us in?** Sounds amazing! Please let us know by email (below) so we can send our "Press Kit".

If you have more questions...

Please contact us at: expedition@transatlanticrowing.com

We are waiting for your email 24/7, and answer all questions within 12 hours the latest. We are committed to reach our goal, and happy to **answer all your expedition related questions** to support your positive evaluation!